

Serial No.: 10/037,314

REMARKS

Art Unit: 3654

Reconsideration of the objections and rejections of the present application is hereby requested.

The claims stand objected to because of certain informalities. Those informalities have been corrected as shown hereinabove. Withdrawal of the objections to this Application is requested.

Claims 1-5 and 7 - 8 stand finally rejected under 35 USC 102(b) as being anticipated by the reference to Gomberg (U S Patent 2533731).

Examiner states on the top of page 3 of the office letter that "...each of said flanges being spaced apart from one another a distance less than twice said certain diameter of said cable as shown in figs 1-6, and described in column 3, lines 2-7" of Gomberg. Applicant agrees. What Applicant disagrees is that gomberg does not suggest, teach or show the spacing apart of the flanges being between one cable diameter and less than two cable diameters!

The Gomberg device requires slippage of the yarn for it to be withdrawn. This is recited in Gomberg in column 3, lines 26 et seq. "...supporting the bobbin with one hand and rotating it in order to draw the required amount of additional yarn through the narrow slot as shown in fig.2". Column 3, lines 51 et seq. goes on to recite "...just enough bite on the yarn to permit withdrawal of

yarn by jiggling the bobbin from the portion of the yarn immediately protruding from the lips 3". This clearly teaches away from the Applicant's invention of preventing slippage of cable when any tension is placed upon the cable in order to hang a sign stationary without further height adjustment unless desired and the cable. There would be no motivation for Applicant to use teachings of Gomberg particularly since Gomberg requires slippage when tension is applied to the yarn.

Further, the independent article claims, as well as the method claim have been amended to structurally limit the device as requiring "cable slippage-preventing lips". Even though Gomberg recites a spacing of equal to the yarn diameter and an entirely separated spacing, Gomberg does not suggest nor teach the Applicant's required spacing of greater than one diameter of the cable and less than twice the diameter of the cable. Applicant's invention relates to the prevention of slippage of cable, not the allowance of slippage under slight tension as required under Gomberg.

Withdrawal of the final rejection and passage to allowance of this application is therefore respectfully requested.

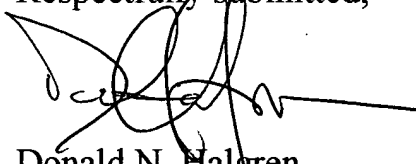
Serial No.: 10/037,314

REMARKS continued

Art Unit: 3654

Should the Examiner believe that any issue remains unresolved, the Examiner is invited to call the undersigned for a discussion of same.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Donald N. Halgren', written over the printed name.

Donald N. Halgren

Applicant's rep.

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